



Spring 2017 Swim-A-Thon

The Swim-A-Thon is the premier fundraiser for the Aces Swim Club each year. Swimmers receive donations from businesses, family, friends, and others prior to the event. The day of the Swim-A-Thon, swimmers will turn in their donations and swim the required number of lengths. Then they will earn prizes by turning in their counting slips (will be provided the day of the event) at the completion of the swim.

We will be conducting the Swim-A-Thon on two different days, at two different locations. Please look over the chart below to find out more specific information. Swimmers at Heritage High School, Littleton High School and Arapahoe High School will all be swimming at Arapahoe High School. All Cherokee Trail swimmers will be at Cherokee Trail.

<u>Arapahoe High School</u>	<u>February 6th</u>	<u>Cherokee Trail High School</u>	<u>February 7th</u>
Jokers & Jacks	5:30 - 6:45pm	Jokers & Jacks	5:00 - 6:15pm
Queens, Kings & Kingfish	6:00 - 7:30pm	Queens, Kings & Kingfish	5:30 - 6:45pm

The coaches have decided on the number of lengths that each group will be required to swim at the Swim-A-Thon. Please see the chart below for the required number of lengths for completion.

<u>Group</u>	<u>Lengths</u>	<u>Distance</u>
Jokers	66	1 Mile!
Jacks	100	2,500 yards
Queens	132	2 Miles!
Kings	150	3,750 yards
Kingfish	200	5000 yards

Please read through the following information for more details about this exciting event. Contact Barbie with any questions concerning the Swim-A-Thon via email at Barbie1@aceswimclub.com. We are looking forward to a fun and successful evening.

DONATIONS

- Donations may be received from friends, neighbors, family members, or business associates.
- Payment is not required at the time you contact a donator, but **MUST** be collected (and turned in) by the day of the Swim-A-Thon.
- We will take cash and check – checks must be made out to Aces Swim Club.
- A good tip is to put a larger dollar amount as your first donation as people are more likely to donate a similar amount.
- Corporate Donations are also highly encouraged and count towards the swimmer's total. Corporations or businesses that support Aces through the Swim-A-Thon will receive an ad in our heat sheets at all meets we host for one year. This is a great way for a company to support the Aces Swim Club and also receive advertising to hundreds of families. A copy of our corporation letter is included and additional copies are available upon request.

The money earned from the Aces Swim-A-Thon this year will go towards numerous areas to help Aces continue as one of the premier swim programs in Colorado and across the country. Below is our intended use for the money collected.

MOST IMPROTANTLY: this money is used to offset overall expenses and helps keep family fees down!

45%	Maintain and beautify our Long Course Pool at Lowry
35%	Pool Fees, Swimmer & Coaches travel expenses, etc.
15%	Prizes, pizzas, and supplies for the event
5%	To USA Swimming to help fund other programs

PRIZES

***LOCATION GOAL** – Each pool that raises \$5500 or more will receive a Pizza Party!
*****Prizes subject to change due to availability*****

Prize Category	Amount Raised	Prize
A	\$1 - \$99	Certificate of Participation
B	\$100 - \$199	A + ACES Custom Bag Tag
C	\$200 - \$299	A + B + ACES Custom Long Sleeve T-Shirt
D	\$300 - \$399	A + B + C + ACES Custom Logo Woven Towel
E	\$400 - \$499	A + B + C + D + ACES Custom Logo Stadium Chair
F	\$500 - \$999	A + B + C + D + E + National Swim-A-Thon Awards
G	\$1,000 +	All Prizes + Arena Carbon Pro, Go Pro camera, iPad or Apple Watch

THE DAY OF THE EVENT

- Please arrive at least 15 minutes prior to the group start time.
- **ALL donations must be turned in at the Registration table upon arrival!**
- At the Registration table, you will:
 - Check in the swimmer and counter
 - Turn in your donations with your total clearly marked
 - You will receive a Prize Slip with the letter of prize that you have achieved
 - Then it is time to swim!
- Counters will receive a counting page and a writing utensil. We will have some chairs available, but it is highly encouraged that you bring your own comfortable chair.
- Swimmers are allowed to complete their required lengths as they choose. They may swim any stroke, make up their own sets, wear their fins, use kickboards, etc. We just ask that they remain safe and try to complete within their time slot!
- Once the swimmer has completed their required lengths, they must return to the registration table with their completed counting page. At that point, the swimmer will turn in their Prize Slip and will be able to pick up their prizes (a few of the prizes will have to be ordered).
- When prizes have been picked up, bagels and drinks will be available! Relax, refuel, have fun, and cheer on the other swimmers! We will take the team picture at 10:30am.
- After the Swim-A-Thon, final calculations will be made and all prizes will be announced in the team newsletter and will be distributed in the following weeks.

*Thank you for supporting
the ACES Swim Club!*

Frequently Asked Questions

Q: Is the money due the night of the Swim-A-Thon?

A: YES, ABSOLUTELY NO LATE DONATIONS will be accepted to receive prizes. Please turn in your money to your coaches before the Swim-A-Thon or bring it on the day of the Swim-A-Thon. We will NOT hand out any additional prizes for late donations!

Q: Is the Swim-A-Thon required?

A: No, but it is HIGHLY encouraged by the team. The overall goal is to keep the family fees as low as possible and provide the swimmers with the most elite experience possible. We have suggested that each swimmer raise \$100.

Q: 200 Lengths??? That sounds like a lot! Can my swimmer do that many?

A: As a coaching staff, we have set amounts that are attainable for each group. In actuality, each group actually completes more than the amount at any given practice. It just sounds like more when you are counting each length!

Q: Are parents required to attend?

A: Yes, each swimmer will need a counter (and supporter) to complete their required lengths.

Q: Are donations tax deductible?

A: Yes, 5% of each donation is tax deductible. Each Swim-A-Thon packet will contain a page of perforated slips that can be handed out to donators so they may keep it in their records.

Q: Are parents allowed to swim?

A: Yes, parents are allowed to complete laps for their children. For example, if a child is supposed to finish 200 lengths and their parent completes 10 lengths, the child only has to do 190 lengths. This has been a fun component in years past and can be used as a sales method for donations!

Q: What if my swimmer absolutely cannot attend the day of the Swim-A-Thon?

A: While we highly encourage swimmers to attend their Swim-A-Thon, we understand that other commitments might conflict with their attendance. In those rare cases, please talk to your coach about making other arrangements. The donations will still be required by the date of the Swim-A-Thon. We are planning a very fun day so we hope that everyone will be able to attend.

Any further questions!!

Please contact Barbie at Barbie1@accesswimclub.com.



Thank You!

Date _____

Received from _____

Dollars _____

SWIM TEAM/CLUB _____

_____% of your contribution may be tax deductible.



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