



## Spring 2018 Swim-A-Thon

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The Swim-A-Thon is the premier fundraiser for the Aces Swim Club each year. Swimmers receive donations from businesses, family, friends, and others prior to the event. The day of the Swim-A-Thon, swimmers will turn in their donations and swim the required number of lengths. Then they will earn prizes by turning in their counting slips (will be provided the day of the event) at the completion of the swim.

We will be conducting the Swim-A-Thon on two different days, at two different locations. Please look over the chart below to find out more specific information. Swimmers at Heritage High School and Arapahoe High School will all be swimming at Arapahoe High School. All Cherokee Trail swimmers will be at Cherokee Trail.

<u>Arapahoe High School</u>	<u>January 30th</u>	<u>Cherokee Trail High School</u>	<u>January 31st</u>
Jokers & Jacks	5:30 – 6:45pm	Jokers & Jacks	6:00 – 7:15pm
Queens, Kings & Kingfish	6:00 – 7:30pm	Queens, Kings & Kingfish	6:30 – 7:45pm

*\*Times subject to change due to high school practices\**

The coaches have decided on the number of lengths that each individual group will be required to swim at the Swim-A-Thon. Please see the chart below for the required number of lengths for completion.

<u>Group</u>	<u>Lengths</u>	<u>Distance</u>
Jokers	66	1 Mile!
Jacks	100	2,500 yards
Queens	132	2 Miles!
Kings	150	3,750 yards
Kingfish	200	5000 yards

Please read through the following information for more details about this exciting event. Contact Barbie with any questions concerning the Swim-A-Thon via email at [Barbie1@aceswimclub.com](mailto:Barbie1@aceswimclub.com). We are looking forward to a fun and successful evening.

## DONATIONS

- Donations may be received from friends, neighbors, family members, or business associates.
- Payment is not required at the time you contact a donator, but **MUST** be collected (and turned in) by the day of the Swim-A-Thon.
- We will take cash and check – checks must be made out to Aces Swim Club.
- A good tip is to put a larger dollar amount as your first donation as people are more likely to donate a similar amount.
- Corporate Donations are also highly encouraged and count towards the swimmer's total. Corporations or businesses that support Aces through the Swim-A-Thon will receive an ad in our heat sheets at all meets we host for one calendar year. This is a great way for a company to support the Aces Swim Club and also receive advertising to hundreds of families. A copy of our corporation letter is included and additional copies are available upon request.

The money earned from the Aces Swim-A-Thon will go towards numerous areas to help Aces continue as one of the premier swim programs in Colorado and across the country. Below is our intended use for the money collected.

**MOST IMPROTANTLY: this money is used to offset overall expenses and helps keep family fees down!**

45%	Maintain and beautify our Long Course Pool at Lowry
35%	Pool Fees, Swimmer & Coaches travel expenses, etc.
15%	Prizes and supplies for the event
5%	To USA Swimming to help fund other programs

## PRIZES

**LOCATION GOAL** – Each pool that raises \$6,000 or more will receive a Pizza Party!

*\*\*\*\*Prizes subject to change due to availability\*\*\*\**

Prize Category	Amount Raised	Prize
A	\$1 - \$99	Certificate of Participation
B	\$100 - \$199	A + ACES Custom Lanyard <b>or</b> Bag Tag
C	\$200 - \$299	A + B + ACES Custom Logo T Shirt
D	\$300 - \$399	A + B + C + ACES Custom Logo PRACTICE Swim Cap
E	\$400 - \$499	A + B + C + D + ACES Custom Logo Towel <b>or</b> Bleacher Chair
F	\$500 - \$999	A + B + C + D + E + National Swim-A-Thon Awards
G	\$1,000 +	All Prizes + Arena Carbon, Go Pro camera, iPad, Apple Watch <b>OR</b> Beats Headphones

## THE DAY OF THE EVENT

- Please arrive at least 15 minutes prior to your groups start time.
- **ALL donations must be turned in at the Registration table upon arrival!**
- At the Registration table, you will:
  - Check in the swimmer and counter
  - Turn in your donations to Barbie with your total clearly marked on your sheet
  - You will receive a counting sheet with the letter of prize that you have achieved
  - Then it is time to swim!
- Counters will count the swimmers lengths using the counting sheet. There will be some chairs available, but it is highly encouraged that you bring your own comfortable chair.
- Swimmers are allowed to complete their required lengths as they choose. They may swim any stroke, make up their own sets, wear their fins, use kickboards, etc. We just ask that they remain safe and try to complete within their time slot!
- Once the swimmer has completed their required lengths, they must return to the registration table with their completed counting page. At that point, the swimmer will be able to pick up their prizes. Select prizes will have to be ordered and will be delivered in the following weeks after the event.
- When prizes have been picked up, pizza and drinks will be available! Relax, refuel, have fun, and cheer on the other swimmers!

## Frequently Asked Questions

Q: Is the Swim-A-Thon required?

A: Yes, this is the annual team fundraiser that only happens one time per year. The overall goal is to keep the family fees as low as possible and provide the swimmers with the most elite experience possible. We have suggested that each swimmer raise at least \$100.

Q: Are parents required to attend?

A: Yes, each swimmer will need a counter (and supporter) to complete their required lengths.

Q: Are donations tax deductible?

A: Yes, 5% of each donation is tax deductible. Each Swim-A-Thon packet will contain a page of perforated slips that can be handed out to donators so they may keep it in their records.

Q: Are parents allowed to swim?

A: Yes, parents are allowed to complete laps for their children. For example, if a child is supposed to finish 200 lengths and their parent completes 10 lengths, the child only has to do 190 lengths. This has been a fun component in years past and can be used as a sales method for donations!

Q: If my swimmer cannot attend the day at his/her home pool can they attend the one at the other site?

A: Yes!! Please come join the fun at either location!!

Q: What if my swimmer absolutely cannot attend the day of the Swim-A-Thon?

A: While we highly encourage swimmers to attend their Swim-A-Thon, we understand that other commitments might conflict with their attendance. In those cases, please contact Barbie at [Barbie1@accesswimclub.com](mailto:Barbie1@accesswimclub.com) , to make other arrangements.

**This is always the premier event of the season.  
We look forward to seeing all of our swimmers!!**

If you have any additional questions please contact Barbie at  
[Barbie1@accesswimclub.com](mailto:Barbie1@accesswimclub.com).



January 5, 2018

To Whom It May Concern:

Thank you for your support of the 2018 ACES Swim-a-thon. The 2017-2018 season marks our program's 39<sup>th</sup> anniversary. The Aces Swim Club provides a challenging, competitive program for over 300 swimmers between the ages of 6 and 18. Our team conducts practices out of Arapahoe High School, Cherokee Trail High School, Englewood High School, and Heritage High School. During the summer months we also use Cherry Creek High School, and the Lowry Pool, located in East Denver. We take great pride in teaching fundamentals, the value of hard work, and character.

Aces Swim Club competes in local, regional and national competitions. We hold numerous state records and receive numerous national awards each year. ACES swimmers participate in high school swimming, and many go on to compete at the collegiate level. Our swimmers are successful at every level of competition, and we strive to help them be successful in life.

Your donation will help support the team by purchasing training aids, pool cost, and assisting with travel expenses. USA Swimming, our National Governing Body, will receive 5% of your donation. With donations of \$100.00 or more your advertisement will be included in all the ACES swim meet programs for the entire 2018 season.

Thank you again for your support,

Eric Craven

Head Coach, Aces Swim Club

303-741-1733

Email Address: [aceswimming@msn.com](mailto:aceswimming@msn.com)





*Thank You!*

Received from \_\_\_\_\_ Dollars

SWIM TEAM/CLUB \_\_\_\_\_  
% of your contribution may be tax deductible.



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